2020 IN NUMBERS

**VOLTIMUM.CO.UK**

- **Users**: 1.3m
- **Sessions**: 1.9m
- **Page views**: 8.4m

**MONTHLY VISITORS**: 107K
**MONTHLY PAGE VIEWS**: 695K

**NEWSLETTERS**

- **AUDIENCE BREAKDOWN**
  - Panel builder: 28%
  - CTO: 23%
  - Manufacturer: 4%
  - Electrical contractor: 2%
  - End user: 5%
  - Other: 28%

- **MONTHLY NEWSLETTER**
  - 88K delivered
  - Open rate: 18%
  - CT: 25%

- **TUESDAY NEWSLETTER**
  - 43K delivered
  - Open rate: 18%
  - CT: 23%

- **FRIDAY NEWSLETTER**
  - 13K delivered
  - Open rate: 26%
  - CT: 26%

**DATABASE**

- **Users**: 1.3m
- **Sessions**: 1.9m
- **Page views**: 8.4m

**VIRTUAL EVENTS**

**Voltimum Live virtual exhibitions and seminars**

- The biggest virtual events and seminars available to the electrical and electrotechnical sector. Ranging from our five day trade exhibitions through to bespoke one day thought leadership seminars.

- **Total event attendees**: 11,370
- **Total event interactions**: 126,000

**VIRTUAL EVENTS**

**Voltimum Live virtual exhibitions and seminars**

- **Virtual events and seminars**
  - Electrical apprentice
  - Electrical contractor
  - Control system integrator
  - Manufacturer
  - Design and install
  - End user
  - Other

**LIVE AND ON-DEMAND TRAINING**

**Voltimum Forward**

- The leading education website dedicated to electrical apprentices, newly qualified electricians, lecturers and tutors.

- **Total participants**: 3,600
- **Total people trained on-demand**: 12,000
- **Total people trained live**: 15,000

**ELECTRICAL APPRENTICE**

- **Voltimum Electrical Apprentice**
  - The leading education website dedicated to electrical apprentices, newly qualified electricians, lecturers and tutors.

- **Total monthly users**: 12K
- **Total monthly page views**: 9K

**SOCIAL MEDIA**

- **Followers**: 23K